



## SPONSORSHIP LEVELS & BENEFITS

136,000+ IMPRESSIONS ON SOCIAL MEDIA.  
NEARLY 4,000 SOCIAL MEDIA FOLLOWERS.  
TARGETED ADS TO APPROX. 50,000 INDIVIDUALS.

### **GOLD - \$5000**

#### **Title Sponsor**

- 15 second video clip during our Virtual Event
- 2 page spread in digital program
- Logo on all communication digital and physical (est. reach of 25,000 individuals)
  - Including all our targeted ads
- Logo on a card with the event URL/QR Code in catering bag
- Logo on dinner menu
- Instagram/Facebook week-long takeover
- 4 dinners & bottle of bubbly + special gift!

### **SILVER - \$2500**

#### **Sponsor the band, *Pop Rocks***

#### **Sponsor the keynote**

- Solo logo on screen as the "presenter" of the segment
- Full page ad in digital program
- Logo on all communication digital and physical
  - Including targeted ads - anything mentioning band or keynote
- Logo on dinner menu
- 3 day Instagram/Facebook takeover
- 4 dinners & bottle of bubbly

### **BRONZE - \$1000**

#### **Sponsor one of the following branded items delivered to event participants:**

- Napkins
- Catering bags
- Paintbrush
- Branded interactive activity (i.e. bingo card)

#### **All Bronze Level Sponsors receive:**

- ½ page ad in digital program
- Logo on all communication digital and physical
- Logo on dinner menu
- Instagram/Facebook weekend takeover
- 2 dinners & bottle of bubbly

### **COPPER - \$500**

- Listed as sponsor on dinner menu
- Instagram/Facebook Friday takeover
- Name on all communication digital and physical
- Bottle of bubbly

**Questions:** Morgan Schaffler - [morgan@youthinarts.org](mailto:morgan@youthinarts.org)  
Sponsor Commitments due April 9, 2021

**BECOME A SPONSOR**

# Youth in Arts®

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