

C Street Celebration

A COMMUNITY FESTIVAL OF CREATIVITY

JUNE 4 2022



SPONSORSHIP LEVELS & BENEFITS

136,000+ IMPRESSIONS ON SOCIAL MEDIA.
NEARLY 4,000 SOCIAL MEDIA FOLLOWERS.
TARGETED ADS TO APPROX. 50,000 INDIVIDUALS.

C STREET SPONSOR - \$10,000

- Presenting sponsor logo on 2 stage banners.
- Presenting sponsor of community workshops and outdoor art gallery.
- 2-page ad spread in event program.
- Logo on all communication digital and physical, including all targeted ads.
- Logo on dinner menu.
- Logo on t-shirts for student performances.
- VIP Experience for 16 at the evening event.
- 2 VIP Sponsorship Tables + 2 bottles of bubbly + special gifts!
- Complimentary art-based team building led by master mentor artists.

CELEBRATION SPONSOR - \$5,000

- Logo on 2 stage banners.
- 1-page ad in event program.
- Sponsor of community workshops and outdoor art gallery.
- Logo on all communication digital and physical, including all targeted ads.
- Logo on t-shirts for student performances.
- Logo on dinner menu.
- VIP Experience for 8 at the evening event.
- 1 VIP Sponsorship Table + 1 bottle of bubbly special gifts!

CREATIVITY SPONSOR - \$2,500

Sponsor one of the following branded items:

- 3rd Street Main Stage
 - 4th Street Community Stage
 - Community Section Sponsor
 - Outdoor Art Gallery
-
- 1/2 page ad in event program.
 - Logo on all communication digital and physical, including all targeted ads.
 - Logo on dinner menu.
 - VIP Experience for 8 at the evening event.
 - 1 VIP Sponsorship Table + bottle of bubbly

COLLABORATION SPONSOR - \$1,250

- Logo on YIA Gallery & ArtLab Signage.
- 1/2 page ad in the event program.
- Logo on all communication digital and physical, including all targeted ads.
- Logo on dinner menu.
- Experience for 4 at the evening event.
- 1 Sponsorship Table + bottle of bubbly

COMMUNITY SPONSOR - \$500

Daytime Sponsor Only

- Sponsor Children's Avenue (Student-created Chalk Mural)
- Name listed in program.
- Name on all communication digital and physical.
- Gourmet boxed lunch and beverages for 2.



SCAN FOR
SPONSORSHIP
REGISTRATION

Questions:
Morgan Schaufler -
morgan@youthinarts.org

Youth in Arts®

Youth in Arts is a registered 501(c)(3) nonprofit | Tax ID #94-2178597